

**Engraved Personal Christmas Cards**

Orders are still being taken for delivery before Christmas. Also Orders for Weddings, Monograms, Visiting Cards and Stamping.

Ground Floor.

Founded 1826

Gossely 1900

# Lord & Taylor

38th Street

FIFTH AVENUE

39th Street

**War Savings Stamps**

and  
**War Thrift Stamps**

now sold by Lord &amp; Taylor

Ground Floor.



The time for costly presents will come again, but for this Christmas we believe most people will plan to give something practical and inexpensive. Those who have not yet selected their holiday gifts are sure to find, in important daily offerings in the Lord & Taylor Store just the articles they want, and at a big saving in price, without sacrificing quality.



## SPLENDID VALUES ARRANGED FOR TOMORROW, WEDNESDAY

**White Blankets****\$6.75** a pair

Regular price \$8.50  
100 pairs fine white Blankets, with pink or blue borders.

Second Floor.

**Tabourettes****\$3.95**

Regular price \$6.00  
Solid mahogany Tabourettes, 18 inches high and 14 inch top.

Sixth Floor.

**Muffin Stands****\$3.45**

Regular price \$5.50  
Solid mahogany Muffin Stands with scoop shelves; 200 of them at this price.

Sixth Floor.

**Brass Costumer****\$6.75**

Regular price \$10.00  
Costumers with 2-inch posts; choice of bright or satin finish.

Sixth Floor.

**Axminster Rugs****\$34.50**

9x12 size—Regular price \$42.50  
Seamless Axminster Rugs of the highest grade; an excellent range of new designs and colorings.

Fifth Floor.

**Brocaded Ribbon****38c** a yard

Regular price 65c a yard  
Satin finished Brocaded Ribbon of exceptionally fine quality; width 5 1/4 inches. In pink, blue and white.

Ground Floor.

**Sport Sets****\$1.25**

Regular price \$2.00  
Brushed Angora Cap and Scarf Sets, in Copenhagen, rose, emerald, Oxford and white.

Ground Floor.

**Novelty Umbrellas****\$4.25**

Regular price \$5.00  
Wood Shank Umbrellas, all silk, in black, navy, King blue, green, purple and changeable effects. Bakelite tops, leather side strap and stub.

Ground Floor.

**Handkerchiefs****15c** each

Regular price 25c each  
Women's fancy silk Handkerchiefs in white, pink, heliotrope, Nile, sky blue and crimson.

Ground Floor.

**Women's Silk Hose****\$1.10**

Excellent values

Three thousand pairs of black, white and colored Silk Hose with lisle soles and tops. Durable quality.

Ground Floor.

**Feather Hats****\$5.95**

Regular price \$12.00 and \$15.00  
Fashionable Feather Hats of "Lady Amherst" and Japanese pheasant plumage. Smart turbans and close fitting shapes.

Fourth Floor.

**Knitting Yarns****90c** a Hank

A strictly first quality. Khaki, grey, navy blue and white Knitting Yarns.  
None C. O. D. No Mail or Telephone Orders.

Fourth Floor.

**Cluny Lace Edges****18c**

Regular price 28c a yard.  
White Cluny edges, 4 1/2 inches wide, in Florentine design, suitable for trimming Tablecloths and Curtains.

Ground Floor.

**Ivor-Tone Sets****\$7.50**

Regular price \$12.00 a set.  
Three piece Sets, comb, brush and mirror in Jeanne d'Arc design; with new French monogram.

Ground Floor.

**Beaded Bags****\$5.95**

Regular price \$7.95  
All over Beaded Bags, with beaded handle; fitted with purse and mirror. In pretty color combinations and designs.

Ground Floor.

**Shopping Bags****\$2.35**

An Exceptional Offering  
Plaited model, 10 and 12 inch frames; suitable for knitting as well as for shopping.

Ground Floor.

**Gift Stationery****\$1.00**

Regular price \$1.25  
Cretonne Covered Cabinets, that will make pretty Glove or Handkerchief Boxes. Each cabinet contains white writing papers, gold edged correspondence cards and envelopes.

Ground Floor.

**White Satin****Blouses****\$3.75**

A very Special Value.

Washable Satin of excellent quality in smart military model; collar may be worn high or low.

Third Floor.

**Maids' Dresses****\$2.45**

Regular Price \$3.00

Black cotton Pongee Dresses in regulation model with lawn collar and cuffs.

Second Floor.

**Taffeta Petticoats****\$2.95**

Regular Price \$3.75

Changeable Taffeta silks, in model with corded flounces, finished with ruffles.

Second Floor.

**Corduroy Robes****\$5.75**

Regular Price \$6.95

Velvet Corduroy Robes, in wanted colors, Dresden lined. Model with set-in sleeves, scooped collar and cuffs; corded at foot.

Second Floor.

**Broche Corsets****\$1.95**

Regular price \$4.00

A Lord & Taylor special model in pretty pink Broche with elastic inserts at top; medium length. Lightly boned and with free hip. Complete range of sizes.

Second Floor.

**Women's White****Gloves****\$1.55**

Regular price \$2.00 a pair  
One clasp Glace Gloves, Prix seam or pique sewn; fancy embroidered backs, in white or combinations of black and white.  
No Mail, Telephone or C. O. D. Orders.

Ground Floor.

**Children's Robes****\$1.85**

Regular prices \$1.95 and \$2.25  
Eiderdown and Blanket Bath Robes, in pretty colorings and patterns; satin trimmed. Incomplete range of sizes.

Fourth Floor.

**TOYS****For Girls****Character Dolls****\$1.75**

Regular price \$2.75  
Imported Baby Dolls, lifelike faces with movable eyes, jointed arms and legs.

Sixth Floor.

**Women's Coats****\$25.00**

Regular prices \$45.00 and \$50.00  
Just 50 picked out for the day's selling. Women's coats in wool velour, vicuna velour; beautifully lined with peau de cygne; fine dark raccoon collar.

Third Floor.

**Women's Dresses****\$15.00**

Regular prices \$25.00 to \$50.00  
According to style and material, odd lots, broken sizes. Afternoon, evening and street styles, in silks, serges and satin. A wonderful dress buying opportunity.

None C. O. D. No exchanges.

Third Floor.

**50 Misses' Dresses****\$19.50**

Regular prices \$29.50 to \$45.00  
Taken right out of stock and reduced for the day's selling. Street and afternoon styles—serges, satins and Georgettes; smart new and attractive styles. Sizes 14 to 20.

Third Floor.

**Girls' Wool Dresses****\$9.75**

Regular prices \$12.95 to \$16.95  
Plain Serges, Plaids, Challis, suitable for school or afternoon wear. Some models smocked, others satin trimmed. Sizes 8 to 14 years.

Third Floor.

**Skunk Fur Sets****\$45.00**

Regular prices \$61.00 to \$64.00  
Rich, dark, full furred pelts, of exceptional quality.

Muffs sold separately, \$20.00.

Scarfs sold separately, \$25.00.

Third Floor.

**Women's Sweaters****\$5.50**

Regular prices \$6.95 and \$7.50  
Shetland Wool Sweaters, with soft brushed wool collar and cuffs. Also worsted Sweaters. An unusually wide range of colors.

Third Floor.

**Union Suits****\$2.25**

Regular price \$2.95  
Women's and Misses' Union Suits, of soft, fine merino; most wanted styles.

Second Floor.

**TOYS****For Boys****Skudder Cars****\$3.95**

Regular price \$5.00 to \$5.75  
Ball bearing rubber tired wheels, automobile steering wheels, 3 to 10 year sizes.

Sixth Floor.

**Men's Silk Shirts****\$3.55**

Regular prices \$3.95 to \$4.85  
Men's Shirts of very fine quality. Tub silks and heavy silks in a variety of neat and novelty stripes.

Ground Floor.

**Boys' Sweaters****\$3.45**

Regular price \$5.00  
All Wool Sweaters in the most desirable colors; model with collar. Sizes 26 to 34.

Ground Floor.

**American Bicycles****\$24.75**

Regularly \$29.75 to \$32.50  
Equipped with new departure coaster brakes and Fisk tires; guaranteed for one year.

Fourth Floor.

**Boys' Wash Suits****\$3.00**

Regularly \$3.95  
Sizes 3 to 10 years  
Combination Middy Suits of white crash, trimmed with blue; one pair short and one pair long trousers.

Fourth Floor.

**Table Cloths****\$2.95**

Regular price \$4.50  
500 Pure Irish linen damask Table Cloths in circular designs.

Second Floor.

**Muslin Sheets****\$1.05**

Regular price \$1.75  
1,200 extra grade Muslin Sheets, 72x108 inches.

Second Floor.

**Comfortables****\$5.85**

Regular price \$7.50  
200 fine figured dotted silk mull covered, with plain mull backs and borders. Mixed wool filled.

Second Floor.

**Floor Lamps****\$9.00**

Regular price \$15.50  
Solid mahogany and gold finished Floor Lamps, with 22-inch silk shades, in the most wanted colors; two lights.

Fifth Floor.

**Women's Suit Cases****\$12.50**

Regularly \$16.00 to \$17.00  
Black grained cowhide leather, moire silk lined in colors; sizes 22, 24 and 26 inches.

Fourth Floor.

**Velour Portieres****\$9.00**

Regularly \$13.75 a pair  
Figured and striped Velvet; lined with serge or wool repp; 2 1/2 yards long; blue, brown, gold and rose.

Fifth Floor.

**Women's Shoes****\$6.85**

Regular price \$10.00 a pair  
High-cut walking Shoes of finest tan calfskin with perforated wing vamp; military heels.

Second Floor.

**Sewing Tables****\$12.50**

Regular price \$15.00  
Cowan Solid Mahogany Martha Washington Sewing Tables; made with invisible hinges.

Sixth Floor.

**Black Satins****\$1.58** a yard

Regular price \$2.25 a yard  
1,800 yards Black Dress Satins; 40 inches wide.

Ground Floor.

**Dress Percales****19c** a yard

Regular price 25c a yard  
Finest quality cotton Percales, 36 inches wide (dress lengths enclosed in a box), fine range of patterns.

Second Floor.

**Lining Satins****85c** a yard

Regular price \$1.00 yard  
Guaranteed to wear for two seasons; twenty-two of the leading shades.

Ground Floor.

**Dress Goods****At Greatly Reduced Prices**

Hundreds of lengths of most wanted of this season's fabrics.

Second Floor.

**Dress Skirts****\$6.95**

Regular prices \$10.95 to \$13.50  
Women's and Misses' Skirts of navy and black serge, corduroys, plaids, stripes and Silks. All sizes in the assortment.

Third Floor.

**Traveling Bags****\$8.50**

Regularly \$12.50 and \$13.50  
Smooth or black grained cowhide leather, full leather lined; sizes 16 and 18 inches.

Fourth Floor.